



P2P

Deer Industry Regional Workshop – Central North Island region

“Understanding your data and its value”

When: Friday 13 July 2018 at 3.30pm
Where: Suncourt Motel, 14 Northcroft Street, Taupo

Come and hear what the Central North Island Advance Party has been up to

Please RSVP email to info@deernz.org

Programme

If everyone can please meet at the Suncourt prior to 3.30pm (there will be tea, coffee and a bite to eat on arrival) so we can make a prompt start. All are invited to stay on for dinner at the end of the workshop.

3.15pm: Cup of tea on arrival

3.30pm: Introduction of the Advance Party group members (where/what they farm)

3.50pm: Brief introduction to the workshop, why reviewing your data can be valuable to your business and programme for the evening – M Carroll

4.00pm: Workshopping session on ‘Understanding your data’. Reviewing case studies.
Presented by Peter Keeling of Perrin Ag. Coordinated by Matthew Carroll of Perrin Ag.

4.40pm: Review of workshop, Q&A session

5.00pm: Presentation on data used by the Advanced Party members, what is recorded and why

5.20pm: Presentation from Solis Norton of DeerPRO

5.45pm: Feedback and Q&A session on DeerPRO

6.00pm: Conclusion of workshop. Open invitation to dinner in restaurant

Topics for discussion

- What data do you use now?
- What KPI's do you look at for your business?
- DeerPro – Who are they and what value can they add to my business
- Advance Party member changes as a result of the programme



Supported by the Bay of Plenty branch of the NZ Deer Farmers' Association

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